

EDUCATION

Associate Degree in Specialized Technology 12/04
Ai Bradley Academy for the Visual Arts, York, PA
A member of the Art Institute family of schools
Majored in Web Design with a 3.90 GPA

- Achieved perfect attendance
- Ai Bradley Academy Student Government

AFFILIATIONS

Alpha Beta Kappa Honor Society

EXPERIENCE

TriMark Gill Marketing 8/08-Present
Phoenix, AZ

- Improvement and maintenance of the company's pre-existing ecommerce website.
- Design and develop new websites to support the company.
- Create and distribute email newsletters.
- Maintain the company Intranet.

United Printing & Mailing 4/05-8/08
Phoenix, AZ

- Develop new and expand on existing websites that promote turn-key direct mail advertising programs administered by the company.
- Responsible for company website and all other day to day web operations.
- Build and maintain internal web based applications.

Freelance Web Development 9/04-Present
York, PA and Phoenix, AZ

- Design and develop websites for small to mid-sized businesses.
- Partner with design firms and freelance designers to create websites based on provided design.

PHILANTHROPY

Joyner-Walker Foundation Advisory Board 6/08-Present
Phoenix, AZ

- Web Advisor
- Founding Member

SKILLS

Expert knowledge of HTML, CSS and JavaScript that allows for the creation of instinctive user interfaces that both maintain the look and feel of the original design concept and possesses its intended functionality.

Able to hand code HTML, CSS and JavaScript.

Possess the technical expertise to design, build and maintain websites that are cross-platform, cross-browser compatible and adhere to W3C Standards.

Maintaining balance between usability, functionality and performance while combining clean design, optimized components and SEO techniques.

Developing database driven websites that allow for the addition of more advanced functionality using PHP/MySQL and ASP/ MS Access configurations.

Creating and incorporating entertaining, interactive Flash animation that enhances the user experience and adds that "little something extra" to make a website stand out in a crowd.

Managing and refining Search Engine Optimization (SEO) strategies utilizing various on-page and off-page techniques to improve organic search engine ranking.

Capable of managing multiple projects and responsibilities in a fast-paced, constantly changing environment.

PROGRAMMING

HTML, CSS, JavaScript, ASP, PHP, SQL, Actionscript, XML

APPLICATIONS

Dreamweaver, Flash, Photoshop, Illustrator, InDesign, Acrobat, Microsoft Office Suite including Access, FTP

OPERATING SYSTEMS

Windows 98/XP/XP Professional/Vista, Mac OSX

PROFESSIONAL CERTIFICATIONS

Dreamweaver Certified Developer